

2025 TEAM NAVY SPONSORSHIP FULFILLMENT REPORT

Road to the Warrior Games, Colorado Springs, Colo.



2025 Team Navy Shcedule

Month/Dates	Event Name	Location	Sports
January 9 – 16	Introductory Camp	Naval Base Ventura County, Port Hueneme, CA	Cycling, powerlifting, shooting, sitting volleyball, swimming, track, wheelchair basketball
March 24 – April 6	Navy Team Trials	Naval Base Coronado, Coronado, CA	Archery, cycling, field, indoor rowing, powerlifting, shooting, sitting volleyball, swimming, track, wheelchair basketball, wheelchair rugby
June 1 – 10	Navy Team Training Camp	Naval Base Ventura County, Port Hueneme, CA	Archery, cycling, field, indoor rowing, powerlifting, shooting, sitting volleyball, swimming, track, wheelchair basketball, wheelchair rugby
July 17 – 27	DoD Warrior Games	Colorado Springs, CO	Archery, cycling, field, indoor rowing, powerlifting, shooting, sitting volleyball, swimming, track, wheelchair basketball, wheelchair rugby

Logo with click-through on Navy Wounded Warrior website



ABOUT US

Learn more about Navy Wounded Warrior and our services.



FIND YOUR LOCAL OFFICE

Find local offices and phone numbers for Navy Wounded Warrior.

Participation in adaptive sports doesn't have to end after separation. The Department of Veterans Affairs Office of National Veterans Sports Programs and Special Events provides Veterans with opportunities for health and healing through adaptive sports and therapeutic art programs. These specialized rehabilitation events aim to optimize Veterans' independence, community engagement, well-being, and quality of life. The programs are built on clinical expertise within VA, with essential support from Veteran Service Organizations, corporate sponsors, individual donors and community partners.

During national events and activities, veterans from across the service branches find community and fellowship through sports. Grants and training allowances are available for qualifying individuals.

Learn more here.

Road to the Warrior Games

Navy Wounded Warrior trains Team Navy through its adaptive athletics program. In the months leading to the Department of Defense Warrior Games, Sailors and Coast Guardsmen enrolled in Navy Wounded Warrior are encouraged to attend a series of training camps and ultimately try out for Team Navy during Trials.

The adaptive sports and recreation program promotes the mental and physical well-being of wounded, ill, and injured service members as part of a larger continuum of care that service members receive through Navy Wounded Warrior. For many, participation in adaptive athletics represents another milestone along their path to recovery and an opportunity to meet other wounded warriors who face similar challenges.

Thank you to the 2025 Presenting Sponsor, **Navy Safe Harbor Foundation**, and Supporting Sponsor, **Deloitte**, for their generous support.*

*No Navy endorsement implied.

For opportunities to sponsor the Navy during the 2025 Road to the Warrior Games, email nawymwrsponsor.fct@navy.mil.

About the Warrior Games

The Department of Defense Warrior Games, hosted by The United States Army Training and Doctrine Command, enhances wounded warriors' recovery and rehabilitation by providing a sense of camaraderie and achievable goals to work toward. The purpose isn't to identify the most skilled athletes but rather to demonstrate the incredible potential of wounded warriors through competitive sports.

The focus is on recovery through adaptive sports, giving competitors from all service branches across the U.S. military an opportunity to train and compete with fellow warriors.



Pageviews:

- 9,994 Homepage, Ranked 1
- 7,831 Adaptive Sports, Ranked 2

www.navywoundedwarrior.com

NWW Events Host Site Promotions



NWW Events Host Site Promotions



Vehicle Decal



Inclusion on Team Navy T-shirts



Social Media Insights



Total Posts: 20

- Facebook: 12
- Instagram: 8

Total Impressions: 35,200

- Facebook: 29,556
- Instagram: 5,644

Total Reach: 20,263

- Facebook: 15,884
- Instagram: 4,379

Total Interactions: 970

- Facebook: 651
- Instagram: 319

Inclusion in Social Media - Top Five Posts

Overview

Views ⓘ 4,152

Reach ⓘ 2,255

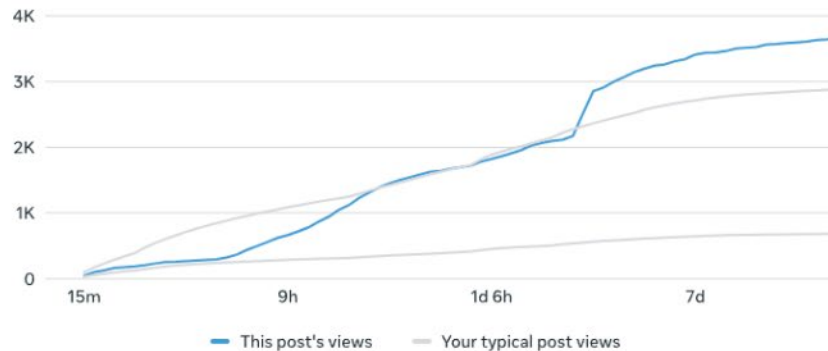
Interactions ⓘ 55

Link clicks ⓘ 4

 This post received more views compared to your recent Facebook posts.

Views ⓘ
4,152

Total Followers



This post's interactions are typical compared to your recent Facebook posts.

Interactions ⓘ
55

Likes and reactions ⓘ

Comments ⓘ

Shares ⓘ

Saves ⓘ

Feed preview

Album [2025 Navy Adaptive Sports Team Trials](#)



Navy Wounded Warrior added photos

Published by [Alyssa Ross](#) · April 5 ·

...

It's been a busy Week 2 at Team Navy Trials at [Fort Belvoir](#), Va. We're hosting special guests from the U.K. [Royal Navy](#) during this camp, too. Check out some of the newest highlights in the album.


Navy Team! Navy Pride!

These camps are enhanced with generous support from our donors, especially presenting sponsor Navy Safe Harbor Foundation.*

*No Navy endorsement implied.



Navy Wounded Warrior
Government Organization

 Send message

Inclusion in Social Media - Top Five Posts

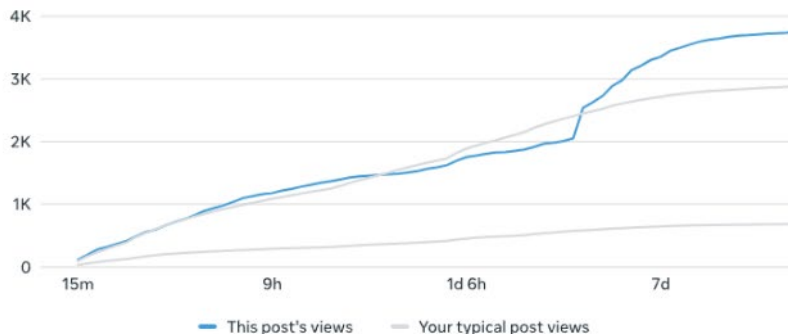
Overview

Views ⓘ 4,032 Reach ⓘ 2,057 Interactions ⓘ 74 Link clicks ⓘ --

📊 This post received more views compared to your recent Facebook posts.

Views ⓘ
4,032

Total Followers



This post's interactions are typical compared to your recent Facebook posts.

Interactions ⓘ
74

Likes and reactions ⓘ Comments ⓘ Shares ⓘ Saves ⓘ

Feed preview



Navy Wounded Warrior

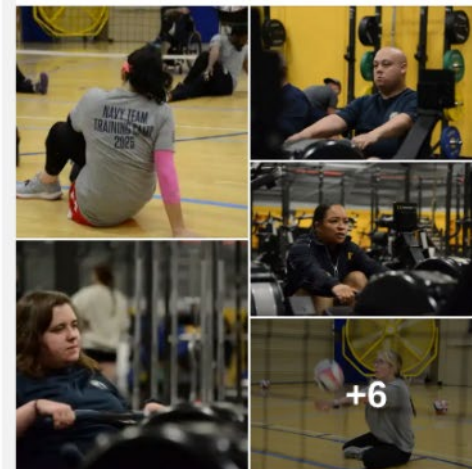
Published by [Alyssa Ross](#) · June 13 · 🌐

Everyone is back home after a great two weeks at Fort Belvoir, Va., for the 2025 Navy Team Training Camp. We're amped, motivated, and excited for the next stage together in July at [Warrior Games](#)! We are LIMITLESS!

We are so appreciative to our sponsors Navy Safe Harbor Foundation and [Deloitte](#) for their generous support for Team Navy on this year's Road to the Warrior Games!* Next stop, COLORADO!

[#navywoundedwarrior](#) [#teamnavy](#) [#wariorgames](#)
[#dvg25](#) [#limitless](#) [#usnavy](#) [#uscg](#) [#masp](#)
[#adaptivesports](#)

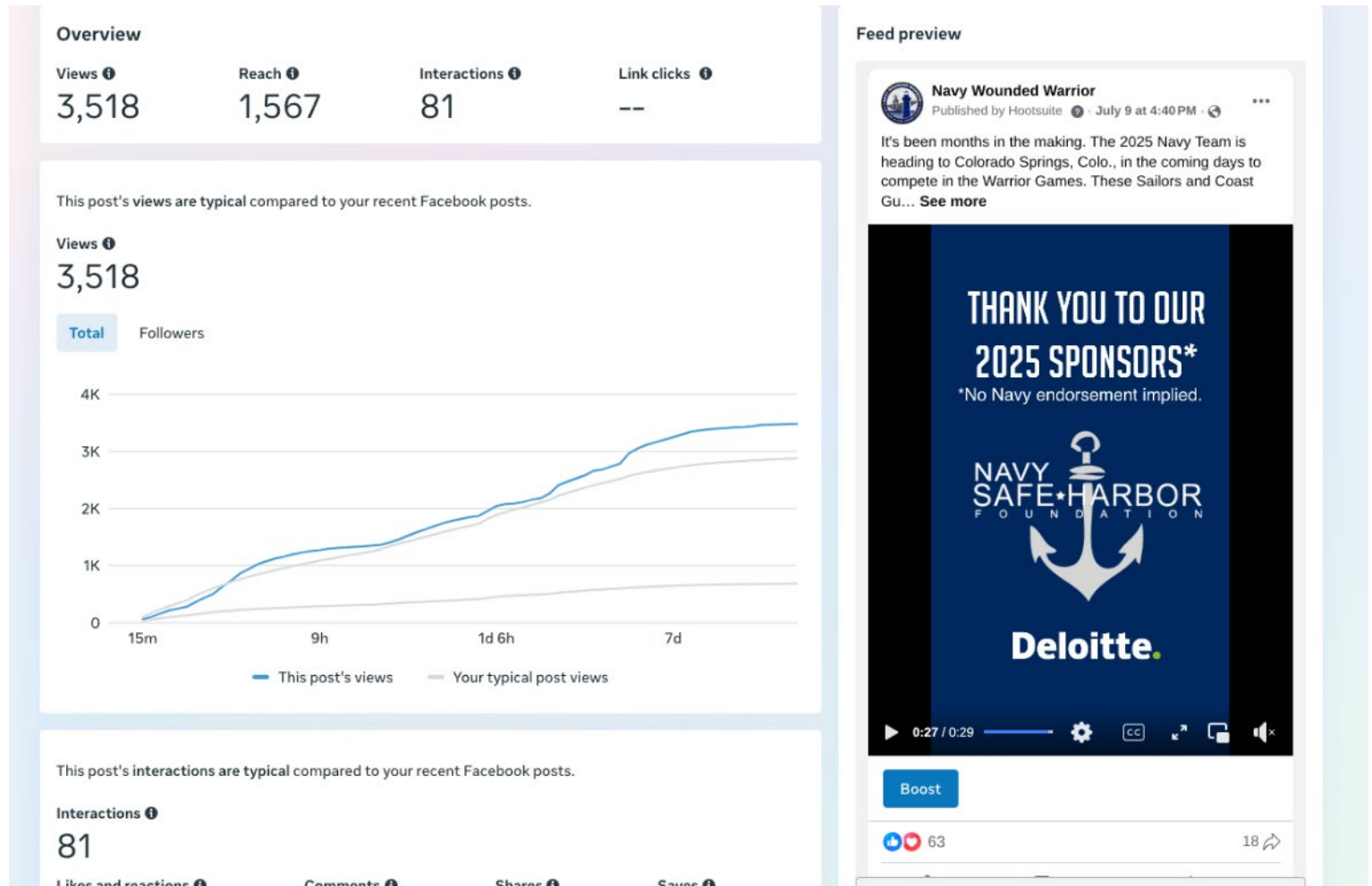
*No Navy endorsement implied.



Boost

Inclusion in Social Media - Top Five Posts

Motion Graphic



Inclusion in Social Media - Top Five Posts

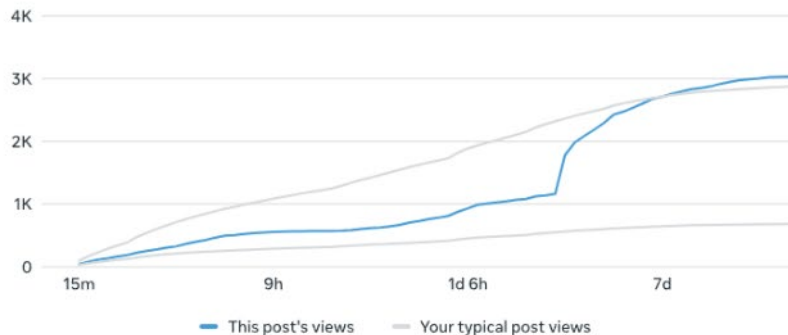
Overview

Views ⓘ 3,303 Reach ⓘ 1,933 Interactions ⓘ 64 Link clicks ⓘ --

This post's views are typical compared to your recent Facebook posts.

Views ⓘ
3,303

Total Followers



This post's interactions are typical compared to your recent Facebook posts.

Interactions ⓘ
64

Likes and reactions ⓘ 47 Comments ⓘ 6 Shares ⓘ 11 Saves ⓘ 0

Feed preview



Navy Wounded Warrior

Published by [Alyssa Ross](#) · March 21 ·

We're getting ready for Team Navy Trials next week at Fort Belvoir, Va. Participating athletes will test their mettle to make it on Team Navy for the 2025 Warrior Games in Colorado Springs, Colo. in July. Watch this space for highlights over the next two weeks.

A special thank you to presenting sponsor, Navy Safe Harbor Foundation, and supporting sponsor, [Deloitte](#).*

*No Navy endorsement implied.

[#navywoundedwarrior](#) [#teamnavy](#) [#masp](#) [#usnavy](#)
[#uscg](#) [#woundedwarrior](#) [#warriorgames](#)



[View post on Facebook](#)

Inclusion in Social Media - Top Five Posts

Overview

Views ⓘ 2,928

Reach ⓘ 1,732

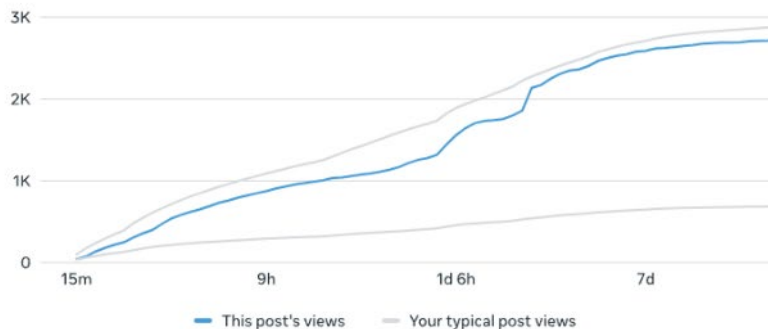
Interactions ⓘ 69

Link clicks ⓘ 9

This post's views are typical compared to your recent Facebook posts.

Views ⓘ
2,928

Total Followers



This post's interactions are typical compared to your recent Facebook posts.

Interactions ⓘ
69

Likes and reactions ⓘ
58

Comments ⓘ
3

Shares ⓘ
8

Saves ⓘ
0

Feed preview

Album [2025 Navy Adaptive Sports Team Trials](#)



Navy Wounded Warrior added photos

Published by [Alyssa Ross](#) · April 1 ·

...

More highlights as Team Trials wraps week 1! We've been busy building connections and getting more acquainted with the sports. There's never a dull day at Trials!

These camps are enhanced with generous support from our donors, especially presenting sponsor Navy Safe Harbor Foundation.*

*No Navy endorsement implied.



Navy Wounded Warrior

Government Organization

Send message

Boost

View post on Facebook

Inclusion in Social Media - Top Five Posts

Motion Graphic

Overview

Views ⓘ

1,338

Reach ⓘ

1,033

Interactions ⓘ

55

Watch time ⓘ

1h 38m

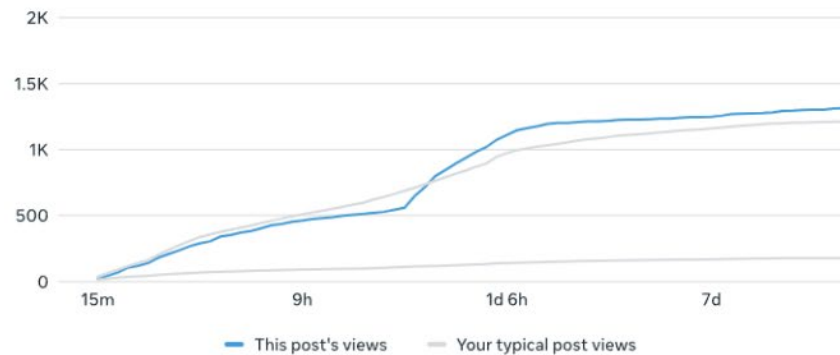
This reel's views are typical compared to your recent Instagram reels.

Views ⓘ

1,338

Total

Followers



✓ This reel received more reach compared to your recent Instagram reels.

Reach ⓘ

1,033

Audience

Feed preview



Inclusion in Social Media - Top Five Posts

Overview

Views ⓘ

1,016

Reach ⓘ

850

Interactions ⓘ

57

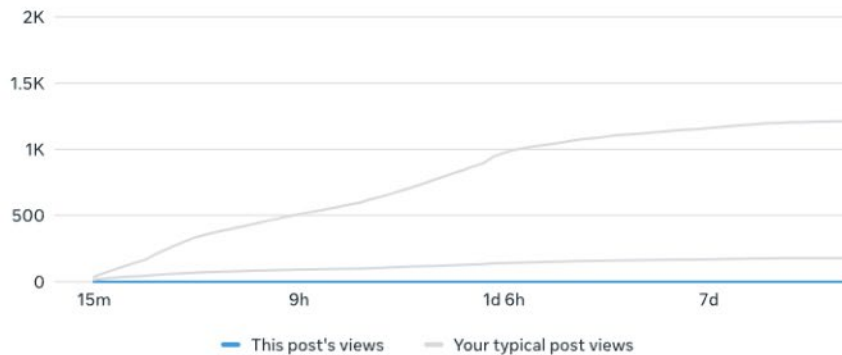
This post's views are typical compared to your recent Instagram posts.

Views ⓘ

1,016

Total

Followers



This post received more reach compared to your recent Instagram posts.

Reach ⓘ

850

Audience

Feed preview



View post on Instagram



Add a comment...



Inclusion in Social Media - Top Five Posts

Overview

Views ⓘ

734

Reach ⓘ

599

Interactions ⓘ

34

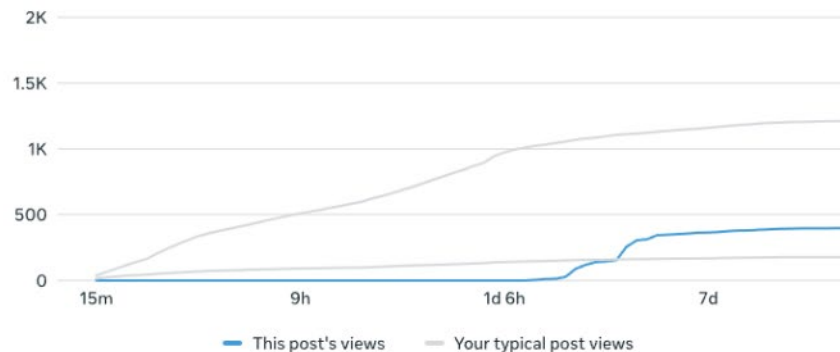
This post's views are typical compared to your recent Instagram posts.

Views ⓘ

734

Total

Followers



This post's reach is typical compared to your recent Instagram posts.

Reach ⓘ

599

Audience

Feed preview

Instagram

navywoundedwarrior

NAVY WOUNDED WARRIOR
TEAM TRAINING CAMP

June 2-11, 2025
Fort Belvoir, Virginia

Presented by
NAVY SAFE HARBOR

Supporting Sponsor
Deloitte.

#TeamNavy @navywoundedwarrior

The Department of the Navy does not endorse any company, product or third products or services.

♡ 🔍 📌

navywoundedwarrior Next week starts the Team Navy Training Camp! Athletes will come together one last time before the Warrior Games in Colorado Springs to refine their skills and gel as a team.

Thank you to presenting sponsor, @navysafeharborfoundation,* and supporting sponsor, @deloitte,* for their generous support of Team Navy on the Road to the 2025 Warrior Games.

#navywoundedwarrior #teamnavy #warriorgames2025 #wg25 #dwg25 #limitless #usnavy #uscg

* No Navy endorsement implied.

🔗 View post on Instagram

👤 Add a comment...

Inclusion in Social Media - Top Five Posts

Overview

Views ⓘ

648

Reach ⓘ

486

Interactions ⓘ

28

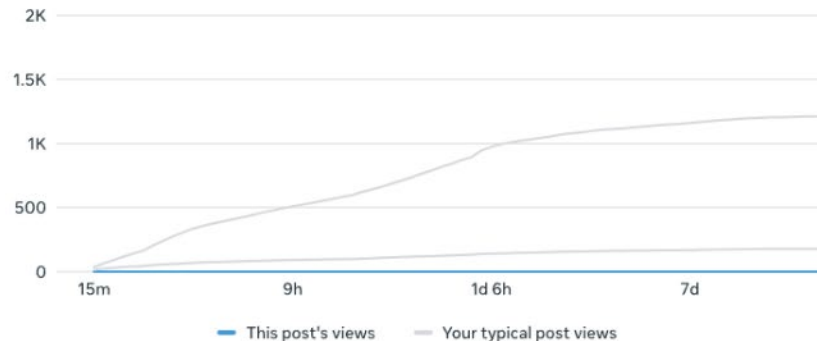
This post's views are typical compared to your recent Instagram posts.

Views ⓘ

648

Total

Followers



This post's reach is typical compared to your recent Instagram posts.

Reach ⓘ

486

Audience

Feed preview

The Instagram post is from the account 'navywoundedwarrior'. The image shows a man in a blue shirt holding a basketball, with the text 'NAVY WOUNDED WARRIOR TEAM NAVY TRIALS' overlaid. Below the image, the text reads 'March 23—April 6, 2025 Fort Belvoir, Virginia'. The post includes a circular logo for 'NAVY WOUNDED WARRIOR' and a 'Presented by' logo for 'NAVY WOUNDED WARRIOR' and a 'Supporting Sponsor' logo for 'Deloitte'. The caption reads: 'navywoundedwarrior We're halfway through Team Navy Trials at Fort Belvoir, Va. Participating athletes are doing their very best to make it on Team Navy for the 2025 Warrior Games in Colorado Springs, Colo. A special thank you to presenting sponsor @navysafeharborfoundation and supporting sponsor @deloitte.* *No Navy endorsement implied. #navywoundedwarrior #teamnavy #masp #usnavy #uscg #woundedwarrior #warriorgames'. The post has 28 interactions (likes, comments, shares) and a 'View post on Instagram' button.

Inclusion in Social Media - Top Five Posts

Overview

Views ⓘ
640

Reach ⓘ
512

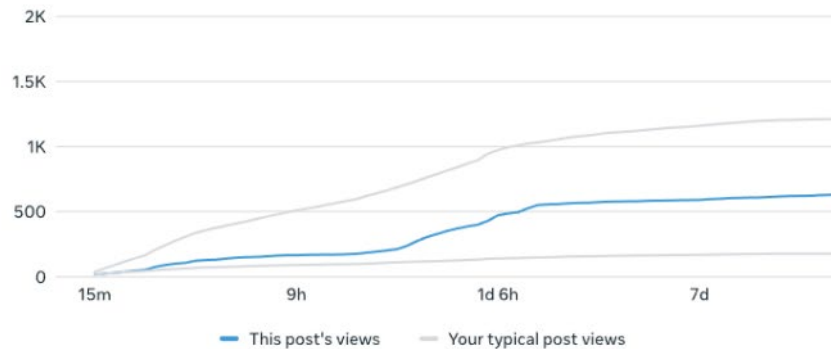
Interactions ⓘ
41

This post's views are typical compared to your recent Instagram posts.

Views ⓘ
640

Total

Followers



This post's reach is typical compared to your recent Instagram posts.

Reach ⓘ
512

Audience

Feed preview



Navy FFR social media

Navy FFR Social Media (Facebook and Instagram)

Total Posts: 6

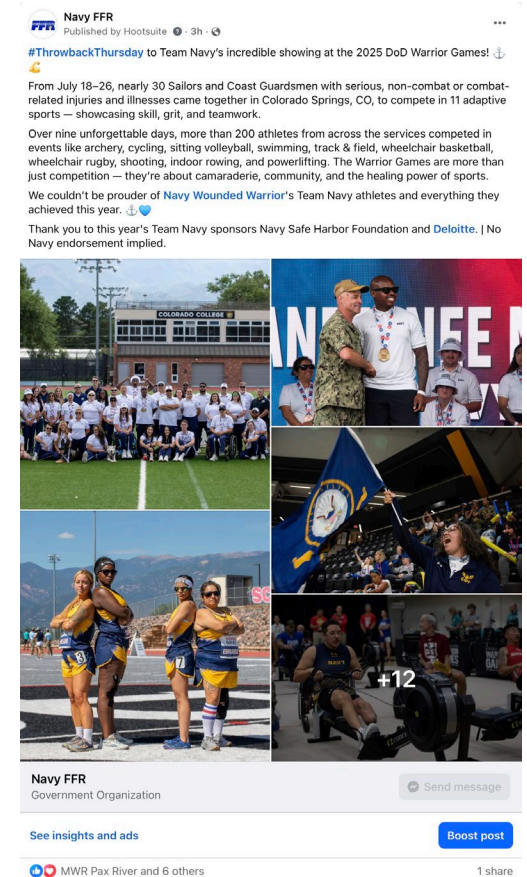
Total Impressions: 1,533

Engagement Rate: 8.33%

Top Facebook Posts:

<https://www.facebook.com/NavyFFR/posts/pfbid02CQ7fYGF1pcemaDjwfX8ADJYGn9oMeJuRuKUnr3jA5Vz26GZ37f6He6sQ4YkTeJCcl>

<https://www.facebook.com/NavyFFR/posts/pfbid0jXFVPP9zGpkyjaKyrHxFuccjAZar6aEE9saULLfwZ32aJjV8c2CarpKyGwEpPz8hl>




Navy FFR Enterprise Ad on Web, Mobile, and App

Enterprise Web Promotion: All Navy MWR websites worldwide. Visit www.navymwr.org for complete list of websites.

Run Dates: Jan 2 – July 26, 2025

- Impressions: 3,738,808
- Clicks: 7,872
- CTR: 0.21%

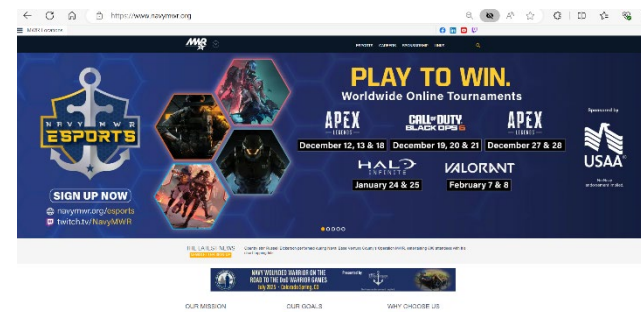


The screenshot displays the Navy MWR website interface. At the top, there's a navigation bar with links like 'ABOUT', 'CHILD & YOUTH', 'EVENTS', 'FITNESS', 'FLEET & FAMILY', 'FOOD & BEV', 'HOUSING & LODGING', 'CAREERS', 'RECREATION', and 'SERVICES'. Below this, a large banner promotes 'PINTS and PAWS' at Sunset Lounge on June 13 at 7:30 PM. Another banner advertises 'NAVY WOUNDED WARRIOR ON THE ROAD TO THE DoD WARRIOR GAMES July 2025 - Colorado Springs, CO'. A sidebar on the left features a 'DON'T WAIT UNTIL IT'S TOO LATE' message. The bottom section includes a 'WELCOME TO NAS KEY WEST' message and a 'Don't risk your rig.' advertisement for USAA renters insurance.

WELCOME TO NAS KEY WEST
Welcome to Naval Air Station Key West, a state-of-the-art facility for combat fighter aircraft of all military services, providing world-class pier-side support to U.S. and foreign naval vessels, and is the premier training center for surface and subsurface military operations. Naval Air Station Key West's national security mission supports operational and readiness requirements for the Department of Defense, Department of Homeland Security, National Guard, and federal agencies, and allied forces.

AUTHORIZED PATRONS
Personnel authorized to use MWR facilities and facilities include active duty military and their dependents, reservists, retired military and their dependents, **eligible veterans**, current and retired DoD civilians. For more information on authorized use in specific cases, please call the MWR Administration Office.

Don't risk your rig.
Add extra tech coverage in case of mishap.
[GET A QUOTE](#)



The screenshot shows the Navy MWR website's esports section. It features a large banner for 'PLAY TO WIN. Worldwide Online Tournaments'. Below this, there are details for three tournaments: APEX (December 12, 13 & 18), CALL OF DUTY: WARZONE (December 19, 20 & 21), and APEX (December 27 & 28). There are also links to 'SIGN UP NOW' and social media handles for @navymwr.org/esports and twitch.tv/Navymwr. The bottom of the page includes a 'OUR MISSION' section and a 'WHY CHOOSE US' section.

PLAY TO WIN.
Worldwide Online Tournaments

APEX
December 12, 13 & 18

CALL OF DUTY: WARZONE
December 19, 20 & 21

APEX
December 27 & 28

HALO INFINITE
January 24 & 25

VALORANT
February 7 & 8

SIGN UP NOW
[navymwr.org/esports](#)
[twitch.tv/Navymwr](#)

OUR MISSION
OUR GOALS
WHY CHOOSE US



Thank you for making an **IMPACT** on the **LIVES**
of **WOUNDED WARRIORS**,
their **FAMILIES** and **CAREGIVERS!**